

revista

# CONSTRUCCIÓN Y TECNOLOGÍA

**RATES 2007**

**FOR YOUR 2008 ADVERTISING CAMPAIGN 2008**

Cost for Advertisement	1 to 3	4 to 6	7 to 9	10 to 12
<b>FULL COLOR</b>	<b>U.S. DLLS</b>	<b>U.S. DLLS</b>	<b>U.S. DLLS</b>	<b>U.S. DLLS</b>
1 Page	4,086.00	3,881.00	3,686.00	3,502.00
2 columns	3,577.00	3,391.00	3,220.00	3,036.00
1/2 horizontal page	2,645.00	2,513.00	2,380.00	2,243.00
1 column	1,783.00	1,685.00	1,610.00	1,526.00
<b>COVERS</b>				
4th cover	5,480.00	5,210.00	4,940.00	4,675.00
2nd and 3rd covers	5,077.00	4,830.00	4,485.00	4,318.00
<b>GATEFOLD</b>	* Priced on- demand			
<b>FEATURES</b>				
1 Page	3,968.00	* Other options prices on - demand		
<b>CONSTRUCCION Y TECNOLOGIA ONLINE</b>				
			<b>Formats</b>	
Vertical Banner	805.00	Size: 120 x 600 px		swf / gif / jpg
Horizontal Banner	575.00	Size: 468 x 60 px		swf / gif / jpg

Notes:

\* Taxes included

\* Rates are subject to change.